



Franchisee Intranet

Effective franchisee intranet are keys to franchise success. FranConnect's franchisee intranet application creates a powerful environment that links up franchisees, HQ, supplier, and field personnel.

The screenshot displays the FranConnect intranet interface. At the top, it shows the user is an Administrator (Corporate User) on Feb-18-2006. The navigation bar includes Home, Alerts, Messages, Calendar, News, Library, Forums, Related Links, and What's New. Below this is a secondary menu with categories like HOME, SUPPORT, FIM, FINANCIALS, FRANCHISE SALES, EMAIL TOOL, CONTACT MANAGER, SUPPLIES, STORE OPENER, UFDC, WEBSITE MANAGER, and AD MAKER. The main content area is titled 'Welcome!' and contains several widgets: Messages (2 new messages), Alerts (2 new alerts), Web Pages (1 new page to approve), and Trouble Tickets (2 new tickets). A central news article titled '2006 Convention in Bahamas' includes a photo of a beach and text about the convention. To the right, there is an EPoll section for a survey on the portal's quality and an Event Calendar for February 2006.

Franchisors can leverage the Franchisee Intranet Application for:

- ▶ Strengthening relationships with franchisees through continuous communications
- ▶ Reduce printing and postage costs by providing electronic manuals and updates
- ▶ Reduce support costs by discussion boards and messaging
- ▶ Provide latest updates, industry news, and electronic newsletters
- ▶ Increase revenues by sharing ideas, sales strategies, operational procedures, etc
- ▶ Eliminate compliance issues by keeping complete track of all communications
- ▶ Role based franchisee intranet platform

FEATURES:

- Spam/ Virus free Mail with complete tracking
- Trackable Alerts
- Discussion Groups and Forums
- Electronic Polling with graphical results analysis
- Group Calendar
- Newsletter Management
- Online Manuals and Forms
- Online Training and Course Management
- Corporate, Franchisee and Supplies Directories
- Online Marketing and Ad Library